

Joris BERNs

last updated: 2019-12-19

CONTACT

EMAIL: j.l.m.berns@tilburguniversity.edu
TWITTER: [@JorisBerns](https://twitter.com/JorisBerns)
LINKEDIN: [jorisberns](https://www.linkedin.com/in/jorisberns)
GITLAB: [JBerns](https://gitlab.com/JBerns)
WEBSITE: www.jorisberns.com

RESEARCH INTERESTS

- Open science
- Risky decision-making
- Cognition
- Attention
- Big data
- Natural language processing
- Experiments

EDUCATION

- 2022 (Expected) Doctor of Philosophy (PhD) in MANAGEMENT, **Tilburg University**
Topic: Examining lead decision-makers in the context of organizational failure.
- 2018 Research Master of Science in BUSINESS, **Tilburg University**
cum laude | Major: Organization & Strategy
Thesis: "Attention to organizational failure: Using managerial attention and sentiment to explain organizational failure."
- 2016 Bachelor of Science in INTERNATIONAL BUSINESS ADMINISTRATION, **Tilburg University**
Minors: Organization & Strategy + Entrepreneurship
Thesis: "Developing capabilities through cognition."
- 2016 Bachelor of Science in PSYCHOLOGY, **Tilburg University**
Minors: Society + Statistics & Methodology
Thesis: "Adaptive aspiration levels: An empirical study on sequential decision-making."
- 2011 VWO (Dutch pre-university secondary education), **Zwijzen College**
STEM specialization with extra courses in mathematics, economics, and management

RESEARCH PROJECTS

Attention to organizational failure: Explaining organizational failure by managerial attention

CO-AUTHOR: Prof. Dr. Tal Simons

PRESENTED DURING: Departmental Research Day 2019, GSS Seminar series 2018/2019.

Risky decision-making under the threat of organizational failure: Examining the role of formal versus psychological ownership

CO-AUTHOR: Prof. Dr. Tal Simons

PRESENTED DURING: EGOS 2019 (Heuristics - simple rules sub-theme), PhD days 2019, GSS Seminar series 2019/2020, 10th EIASM workshop on TMT's and business strategy research 2019.

ACADEMIC EXPERIENCE

- 2019 | Ad-Hoc Reviewer for Academy of Management 2019
- SEP-DEC 2017 | Student Assistant for Prof. Dr. Noorderhaven, Tilburg University
Coordination of 2 bachelor courses and 1 master course. Furthermore, data collection and interpretation.
- 2016 | Ad-Hoc Reviewer for Journal for Evolutionary Studies in Business
- SEP 2016-2017 | Student Assistant for Dr. Devarakonda, Tilburg University
Programming simulations and reviewing relevant literature.

TEACHING EXPERIENCE

- 2019-current | COURSE | Creative entrepreneurship, Tilburg University
Students get exposed to entrepreneurship literature on creativity and participate in a week-long hackathon.
- 2019-current | COURSE | Cross-cultural comparative management, Tilburg University
Students get taught the principles of how to manage cultural differences in an international environment, and partake in interactive skills courses.
- 2018-current | Master thesis supervision, Tilburg University
Every semester I supervise several students in the Strategic Management and International Management master programs.
- 2018-current | COURSE | Organisatie & strategie, Tilburg University
First year undergraduate course in topics related to organization theory and strategy for Dutch Business Economics, Fiscal Economics, and Economics & Business Economics programs.
RESPONSIBILITIES INCLUDED: teaching large tutorial groups, grading.

HONORS, AWARDS, AND GRANTS

- DEC 2019 | GRANT | NWO, The Netherlands
Together with Prof. Dr. Stephan Hollander, we received funding from the 'Computing Time on National Computer Facilities' grant. This grant provides us with special access to the Dutch national supercomputer (Cartesius) for extensive big data applications.
- DEC 2019 | GRANT | Google, Alphabet Inc.
Together with Prof. Dr. Stephan Hollander, we received funding from the 'Google Cloud Platform Research Credits Program'. In total, we received 10,000 euros worth of credits, which we are able to allocate for research purposes.
- SEP 2017 | SCHOLARSHIP | CentER, Tilburg University
This scholarship is awarded to CentER students based upon academic merit.
- 2014 | TOP 5 FINALIST | PeakTime Challenge, Riga
PeakTime is a major international case competition with 1200+ student participants. After having competed in solving business cases and participating in online simulations, we were invited for the grand final in Riga, Latvia. In Riga we reached top 5 out of the 25 invited teams.

EXTRACURRICULAR ACTIVITIES (BOARD POSITIONS)

SEP 2014-2015	BOARD MEMBER Studentenraad, Tilburg The Studentenraad is the official advisory council of the municipality of Tilburg on student affairs. Being a board member meant a commitment of 25h per week. RESPONSIBILITIES INCLUDED: Political Communication and strategy, Policy development, Lobby, Advisory, and Research.
SEP 2014-2015	VICE PRESIDENT AND TREASURER TDV Cicero, Tilburg TDV Cicero is the debating society in Tilburg, and is focused on competitive debating and public speaking. Being a board member meant a commitment of 25h per week. RESPONSIBILITIES INCLUDED: Bookkeeping, Finance, Providing training/workshops, Organizing activities, Marketing.

EXTRACURRICULAR ACTIVITIES (OTHER)

2018-current	Chairman of the Graduate's Student Society (GSS), Tilburg
2017-2018	Board member of alumni association Quintus, TDV Cicero, Tilburg
2016-current	Education committee Research Master CentER, Tilburg University, Tilburg
2016	Student ambassador Tilburg, Veerstichting, Leiden
2015-current	Board member of supervisory board, Studentenraad, Tilburg
2014-2015	Member of activities committee, Fractie Front, Tilburg
2014	Member of Ambassadors for Development (Charity), Tilburg
2014	Candidate for university council, Fractie Front, Tilburg
2013-2016	Member of the workshop team, TDV Cicero, Tilburg
2013-2014	Member of the tournament committee, TDV Cicero, Tilburg
2013-2018	Member of TDV Cicero, Tilburg
2012-2016	Member of the magazine committee, TSV Plato, Tilburg
2012-2014	Member and Chairman of the cultural committee, TSV Plato, Tilburg
2012-2018	Member of fraternity Equilibre, TSV Plato, Tilburg
2011-2017	Member of TSV Plato (student association), Tilburg

PROGRAMMING LANGUAGES

Advanced:	R, PYTHON
Intermediate:	SQL, L ^A T _E X
Basic:	CSS, JAVASCRIPT, HTML